



Impact Report FY23





Who we helped

We made an impact on over

ONE MILLION people in FY23.



Our team had articles published in these **media outlets:**



6,500+

Keynote Audience Participants



4,000+ people

Completed our In-Depth Innovation & Productivity Training



1 Million +

'How I Work' Podcast Downloads



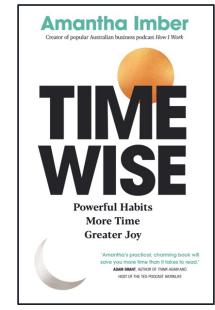
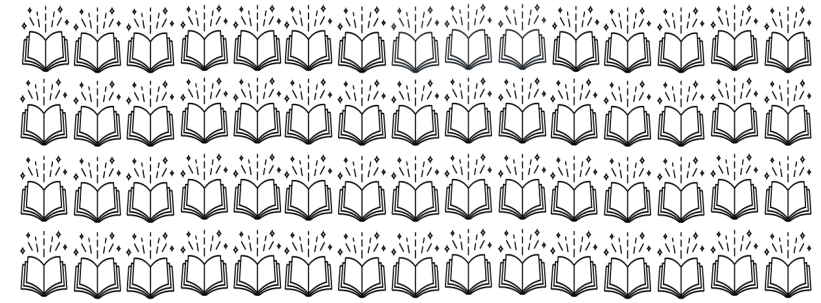
Our Reach

We worked with...

amazing people from all industries across the globe, within 110 different organisations:

26	Government, Education & Not-for-Profit	
21	Professional Services	
15	Manufacturing & Consumer Goods	
14	Technology	
10	Health Industries	
8	Agriculture, Mining & Utilities	
5	Banking, Finance & Superannuation	
5	Property, Transport & Construction	
3	Media & Marketing	
3	Retail, Hospitality, Tourism & Entertainment	

More than **10,000** books sold



And a new book in the pipeline!!!





Our Clients Report...

Why Work With Us?



100%

of our clients responded either 'Strongly Agree' or 'Agree' to our 4 key workshop experience metrics:

- ✓ A crystal clear proposal
- ✓ Clear and organised logistics
- ✓ A hugely successful delivery
- ✓ Understanding our client's needs

Practical & Energising



100%

Of surveyed participants felt their Inventium keynote provided practical tips they could use straight away, and felt energised after their keynote

Client Satisfaction



9.4/10

Overall client satisfaction and experience working with us.

Boosting Productivity



Our Workday Reinvention Program clients saw an overall increase of:

24.1%

in productivity for our participants



Our Clients Say...

“The session delivered all the elements the team was looking for and even more. It was an eye opening opportunity to challenge what we think we know about innovation.”

“Inventium's Workday Reinvention Program has changed the way we work for the better. It was improved efficiency and productivity and had a great impact both professionally and personally.”



“Inventium completely understood and actioned against our advice brief. Zoe was extremely supportive with on forming and engaging the internal teams. Excellent process and engaging & well facilitated workshops.”

“We engaged Inventium for our annual staff development workshop to talk about productivity in the workplace. Our Inventiologist Sasha provided a captivating and inspirational 3.5 hour workshop.

The staff feedback has been great; everyone has come away with evidence-based practical tools they can use in their day-to-day. I highly recommend Inventium to any workplace looking for engaging learning for their staff.”

“Great session. The two hours flew by so quickly and I loved how engaging and applicable it was. Will take this advice forward with me”



Our Clients Say...

This is what our awesome clients say about us*



* the most frequently appearing words in our participant feedback survey

Our Team



We continue to work the 4-day week and offer volunteer leave, birthday leave and additional holiday leave plus, we encourage our team to work flexible hours that align with their chronotype.

In FY23 we experimented with a few other ideas help build our remote team culture:



Kindness Budget

Each employee was allocated a budget to spread kindness to their teammates in the form of small but thoughtful gifts



Monthly Challenges

Step-tember, Outdoor October and Nature November all encouraged the team to work together to win prizes (and bragging rights)



Big Personal Goals

Employees could set themselves a personal goal and would be paid a bonus by Inventium if they achieved it. Teammates learned how to speak Spanish, play piano and workout more

**Team
Engagement
score of**

9.2*

**in the top 5% of
our industry**

**1.2 above our industry benchmark*

Our Community



We continue to honour our commitment as a BCorp

IN PARTNERSHIP WITH

The Hunger Project.

AUSTRALIA

We began our partnership with THP



We Pledge 1% of our profits to charity

Total discount we gave to Charities we worked with...

\$87,307





We'd like to have an impact on you too

We want to help you be more productive, more impactful, and happier at work

Contact us: hello@inventium.com.au

