



Impact Report FY22





Who we helped

Over the last four years, Inventium focused on supercharging our reach across the globe. We set a goal to reach one million people from our inception in 2007 to 2022.

Well, we smashed that! Our brilliant team of TEN have made a positive impact on over 1.63 million people. But what's more impressive is that 27 percent of those were in last year alone.

1.6 million people since 2007

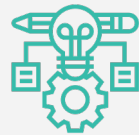


27% of those were in FY22



12,000+

Keynote Audience Participants



1,600+ people

Completed our In-Depth Innovation & Productivity Training



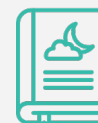
1 Million

'How I Work' Podcast Downloads



120 +

Published articles & Media Appearances



2,000 +

Copies of Amantha's Time Wise books sold



Our Reach

We worked with...

amazing people from all industries across the globe, with 139 different organisations:

32	Government, Education & Not-for-Profit	
24	Manufacturing & Consumer Goods	
22	Professional Services	
13	Technology	
13	Banking, Finance & Superannuation	
10	Health Industries	
9	Property, Transport & Construction	
7	Agriculture, Mining & Utilities	
5	Media & Marketing	
4	Retail, Hospitality, Tourism & Entertainment	

We worked in...



15
countries

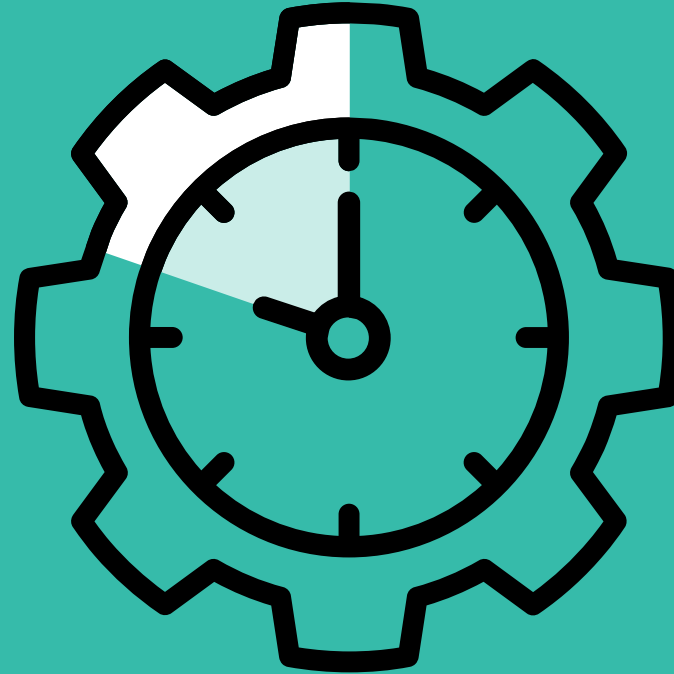
across every continent
(except Antarctica... maybe next year)

Invention is all about creating a genuinely awesome workplace. We practice what we preach by adopting the latest in flexible work practices like: 4 day week, volunteer leave, flexible work hours
And the benefits, according to our team are...

Pursuing a side hustle that I wouldn't have otherwise done which has exercised and stretched my brain in a million ways!

The gift of extra time to spend with my family

Headspace and time for thinking rather than getting stuck in doing mode



Snapping me out of getting sidetracked & disengaged. I know the reward (Friday off) if I refocus so it pushes me into that

Improved energy levels and mental health

Guilt-free me time

Having time to do my washing and cleaning, which means I don't have to do that on the weekend!

Prioritising being physically active instead of sitting at a desk on Fridays

Our team works
20% fewer hours
than the average full time employee

1

Why Work With Us?



100%

of our clients responded either 'Strongly Agree' or 'Agree' to our four key workshop experience metrics:

- ✓ A crystal clear proposal
- ✓ Clear and organised logistics
- ✓ A hugely successful delivery
- ✓ Understanding our client's needs

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Client Satisfaction:



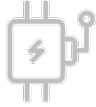
9.1/10

overall client satisfaction and experience working with us



3

Energised & Equipped



97% energised

of participants said they
Invention workshop left
them feeling energised

&

97% equipped

of participants said they
left feeling equipped to
apply what they had
learned

4

Sharing the Love



94 out of 100

of our clients would
recommend Invention's
events to others

5

Boosting Productivity



Our Workday Reinvention
Program clients saw an
overall increase of:

37.3%

in productivity for our
participants





Our Clients Say...

This is what our awesome clients say about us*



* the most frequently appearing words in our participant feedback survey

Our Community

We Pledge
1%
of our profits
to charity

Over the last 12 months
we supported all these
awesome charities:



We also supported
44 local businesses
affected by **COVID**
lockdowns

We participated in the #bigforsmall campaign, an initiative from Breathe HR that encourages bigger business to support small local businesses. In our case, for 10 weeks, every employee was given a weekly budget of \$50 to spend in their local community

Our Community

We are a Certified B Corporation

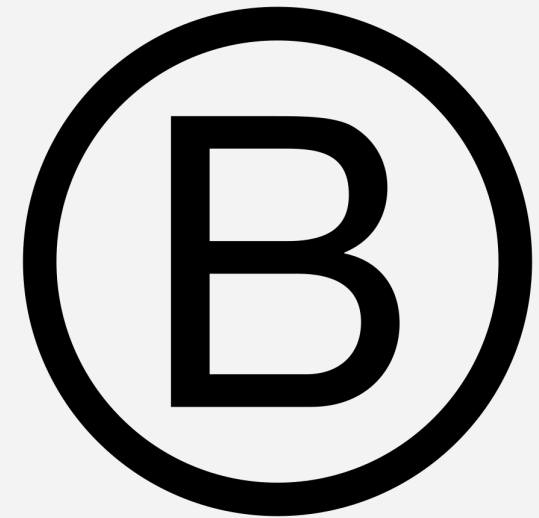
We are proudly BCorp Certified and have been for over seven years! A BCorp Certification recognises businesses that prioritise purpose ahead of profits.

In FY22 we re-certified and increased our impact score by almost 14% from 81.1 to:

92.6 out of 100

This is indicative of our ongoing commitment to our employees, our community and the environment. We are also super proud of our achievements when you look at how we compare to other BCorps in the categories that we are evaluated on.

Certified



®

Corporation

Our Environment

We are a remote-first business

Since COVID-19 unexpectedly turned the world on its head, Inventium introduced virtual deliveries to replace the hundreds of face-to-face workshops we delivered each year.

The surprise was how well they were received by our clients, many of whom continue to opt for the virtual style despite the world opening back up.

As well as increasing our ability to reach further around the globe and Inventiumising more workplaces, it has resulted in a huge reduction in the number of flights our team is taking, and created a HUGE reduction in our flight related carbon foot print...

Pre-Covid:
25 tonnes of
CO₂/yr

During Covid:
5 tonnes of
CO₂/yr

Current:
7.5 tonnes of
CO₂/yr

Going Remote

By becoming a remote-first business, we have reduced our annual carbon footprint by **63.8 tonnes** which is the equivalent of...

Heating **5** houses
for a year



+

Extracting **180** barrels
of oil



+

Driving **90,000** km



+

Making **690** Bags of
cement



We'd like to have an impact on you too



We want to help you be more
productive, more impactful,
and happier at work

Contact us: hello@inventium.com.au

